

ART
of
ELAN

COMMUNITY THROUGH MUSIC

ART OF ELAN 14th SEASON ADJUSTS TO NEW REALITY

Theme of transformation woven through programming

Art of Elan was already planning to dedicate their 14th season to the exploration of transformation before the world truly changed before our eyes and arts organizations were forced to cease a majority of their programming. Executive/Artistic Director **Kate Hatmaker** was drawn to the concept of transformation and how it allows for massive change on both a micro and macro level. "We can easily observe transformation in our day-to-day lives: in our children, in our gardens, in the food we prepare and cook, but larger shifts are also happening all the time, even without our awareness, and this is where we can have a real impact as artists."

In a creative programming spin, **Art of Elan** will launch Season 14 with a series of ***Musical Migrations*** that are designed to activate neighborhoods throughout San Diego. These are similar to progressive dinners where different courses are served at different houses. Short musical performances will activate various neighborhoods of San Diego with miniature walkabout-style performances that allow for 8-10 audience members at specific houses or sites where a small group of musicians will be stationed.



Musical Migrations will get the audience moving around a specific neighborhood, usually walking 1-2 blocks between each performance "venue." Musical Migration concerts will take place on the second Sunday of each month, starting on **September 13, 4 pm**, in North Park. Each concert will be able to accommodate a total of

30-40 audience members in a round-robin structure between 3-4 houses/locations. Performances at each porch/front yard/venue will be brief (10 min) and will follow all current health and safety guidelines issued by the county and state, with audience members wearing masks and distanced appropriately on the sidewalk. Patrons will receive access to a QR code, instead of a printed program, which will provide details about the performers, the selections and the venues.

Art of Elan has engaged several community partners to help spotlight the neighborhoods. For the East Village Tour, they have collaborated with **Vanguard Culture**. In La Jolla, they have teamed with **Murals of La Jolla** and **Athenaeum Music and Arts Library** to spotlight the visually exciting outdoor mural project.

"Transformation is truly a journey of discovery--one that offers up opportunity for real growth. As artists and people, we have seen our world completely transform over these past few months and it is now our moment to effect real change," states Hatmaker. "Art of Elan recognizes the power of the arts to be a tool for both healing and liberation, and has committed its 14th season to transforming people's expectations and experiences, as well as providing a bit of inspiration during these challenging times."



ART of ELAN

MUSICAL MIGRATIONS

Sunday, 4 pm, September 13
(North Park, including home of Executive Director Kate Hatmaker)

Sunday, 4 pm, October 11
(La Jolla)

Sunday, 4 pm, November 8

(East Village)

Tickets: Pay what you can, \$20 suggested donation

Ticket Link:

[Musical Migrations](#)

All patrons must wear masks.

Plans for a creative approach to the long standing concert series at The San Diego Museum of Art will be announced later this summer. The first one is scheduled for **Tuesday, November 10 at 7pm.**

More info at artofelan.org

Find us on Facebook and Instagram. #musicalmigrations

Art of Elan by the Numbers - 2006-2020

- Performed 100 public concerts
- Showcased 352 musicians
- Presented 21 world premieres of commissioned works
- Implemented a highly coveted ensemble-in-residence program
- Participated in 31 unique, cross-disciplinary and collaborative productions
- Completed 6 residency programs in National City at A Reason to Survive (ARTS), including 44 world premieres of works by Young Artists in Harmony students.
- Produced 71 live concert recordings on Instant Encore, which have been streamed over 55,000 times in 28 different countries around the world, thanks to Art of Elan's free music app
- Established countless new relationships with adventurous music and art lovers of Southern California



Pioneering unique events and bringing the excitement of classical music to diverse audiences.

The mission of Art of Elan is to build community through music and enrich the cultural life of San Diego by presenting exciting and exceptional chamber music concerts, simultaneously educating and exposing diverse audiences to classical music through innovative programming, the commissioning of new works, unique performance venues and personal connections.

By drawing inspiration from the word élan, which represents momentum, vigor and spirit, and providing an opportunity to connect directly with concertgoers, Art of Elan hopes to engage and energize audiences in new ways.

Art of Elan concerts are available via download at [Instant Encore](#)

MEDIA CONTACT: Toni Robin, tr@trprsandiego.com



public relations | marketing

Toni Robin
TR/PR Public Relations and Marketing
tr@trprsandiego.com
www.trprsandiego.com
858.483.3918